

Appendix C

Benefits to the University

“For universities, repositories are marketing tools communicating capabilities and quality by **showcasing faculty and student research, public service projects, and other activities and collections.**”

M. A. Drake (2004).

- Consolidates staff resources by providing a single place to store data.
- Promotes the creative and scholarly output of the university.
- Makes research more visible to researchers worldwide and raises the profile of the institution.
- Makes the work and objectives of university departments easy to find thereby creating opportunities for collaborations in new and different ways.
- Lowers costs to the University by eliminating redundant efforts.
- Provides a tool to facilitate research and to enhance teaching content.
- Preserves digital objects in an up-to-date digital format, thereby avoiding inaccessible files.
- Shifts the burden of responsibility from the individual to the institution by making the repository team responsible for archiving the content.
- Increases the visibility and distribution of university archives and unpublished research.
- Preserves important publications that are available increasingly in electronic-only format.
- Provides access to CMU research that is published in journals to which the university does not subscribe.